## Desiree Williams promoted to site manager of Buena Vista Conference Center

Desiree Williams has recently been promoted to the position of site manager of the <u>Buena Vista Conference Center</u> located at 661 S. Dupont Highway in New Castle, Del. Called "<u>the perfect wedding location</u>" by Delaware Bride Magazine, Buena Vista features "lush grounds, cozy accommodations and luxe décor" that are utilized for a wide variety of functions including business gatherings and government meetings as well as receptions, parties and celebrations.



Desiree Williams

Williams has worked in the administration of Buena Vista since April 2014 having previously served as an administrator with the Delaware Department of State. Originally from New York City, she attended Delaware State University on a full scholarship, graduating in 2012 with a bachelor's degree in mass communications and public relations.

"It's been one of my career objectives to work in the field of event planning, and managing a beautiful site like this [Buena Vista] is a dream come true for me," noted Williams. As site manager, her responsibilities include maintaining the historical integrity of the mansion, conducting tours for potential brides and clients, assisting with planning and logistical details for events and weddings, maintaining the property's social media sites, creating marketing and promotional strategies to increase visitation, and managing staff members who serve the more than 10,000 guests that attend events at the conference center each year.

Commenting on Williams' service, Delaware Division of Historical and Cultural Affairs Director Tim Slavin noted, "Desiree is a wonderful addition to our team. She is customerfocused and has made Buena Vista one of the finest sites in Delaware for meetings and special events. We look forward to great things with Desiree as our site manager."



Mansion house at Buena Vista.

Buena Vista is one of Delaware's most historic homes. The main section of the house was built between 1845 and 1847 by John M. Clayton, United States secretary of state from 1849 to 1850 under presidents Taylor and Fillmore, and United States senator from 1829 to 1836, 1845 to 1849 and 1853 until his death in 1856. The home later became the residence of C.

Douglass Buck, governor of Delaware from 1929 to 1937 and United States senator from 1942 to 1948. Buena Vista and its grounds were donated to the state by the Buck family in 1965 and now serve as a conference center administered by the Division of Historical and Cultural Affairs.

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